

# MOUNTAIN RESOURCES COMMISSION STRATEGIC 5-YEAR GOALS

Adopted 8/6/10

## FIVE-YEAR GOAL #1: TO UNDERTAKE POLICY WORK TO PROTECT WNC'S NATURAL RESOURCES

GOAL	OBJECTIVE	STRATEGY	MEASUREMENT OF SUCCESS	RESPONSIBILITY
<b>TO ESTABLISH A PERMANENT FUNDING SOURCE FOR SMALL PLANNING AND REG IMPLEMENTATION GRANTS AND DISTRIBUTE FUNDS TO MOUNTAIN COUNTIES &amp; COMMUNITIES*</b>	<i>A. To help implement local plans &amp; ordinances (e. g. stormwater &amp; steep slope)</i>	<ul style="list-style-type: none"> <li>- by securing funding sources;</li> <li>-by developing criteria for equitable distribution of funds</li> <li>- by distributing funds to counties &amp; local communities</li> </ul>		FR Comm.  Admin. Comm.  MRC; staff
<b>TO DEVELOP AND PROMOTE REGULATIONS AS APPROPRIATE TO PROTECT THE MOUNTAIN'S NATURAL RESOURCES</b>	<i>A. To promote legislation/funding that allows the Wastewater Discharge Elimination (WaDE) Program to continue</i>	- by communicating w/ appropriate state officials & legislators on the importance of this program in '10 legislative session		Legis. Comm.; MRC; staff
	<i>B. To recommend slope ordinances w/ minimum standards (w/ "opt out" provision)</i>	- by developing legislative language in 2010 for introduction in 2011		Legis. Comm.; MRC; staff

	<i>C. To recommend ridge protection language; (Prep this year, so ready to go for long session)</i>	- by developing legislative & regulatory language in 2010 for introduction in 2011		Legis. Comm.; MRC; staff
	<i>D. To recommend stormwater sedimentation rules w/ minimum standards &amp; BMPs appropriate for the mountains, inc. enforcement issues;</i>	- by developing legislative language in 2011 for introduction in 2012		Legis. Comm.; MRC; staff
	<i>E. To watch for Inter-Basin Transfer (IBT) as an emerging issue (&amp; deal w/ it as needed)</i>	- by remaining vigilant for "bad" bill  - by obtaining/developing sample bill language		Legis. Comm.; MRC; staff  TAC
<b>TO COMPILE AND DISSEMINATE TOOLS &amp; SAMPLE ORDINANCES TO LOCAL MOUNTAIN COUNTIES &amp; COMMUNITIES THAT HELP PROTECT THEIR RESOURCES</b>	<i>A. To work w/ various counties</i>	- by compiling "good" samples - beginning w/ priorities: * steep slopes (Buncombe, etc.); * stormwater/sediment (Buncombe & Henderson)  - by promoting green infrastructure planning techniques and tools such as Linking Lands, NCDENR Conservation Planning Tool, etc.		TAC Comm.; Legis. Comm.; MRC; staff
	<i>B. To expand use / implementation for Mountain Landscape Initiative</i>	- by sharing information on MLI (beyond the 7-county Region A)		Legis. Comm.; MRC; staff

<b>TO PROMOTE STATE FUNDING THAT IMPROVES THE QUALITY OF WNC'S NATURAL AND CULTURAL RESOURCES</b>	<i>A. To support full funding of state trust funds</i>	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC; staff
	<i>B. To support state parks &amp; tourism</i>	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC; staff
	<i>C. To expand funding for farmland protection (via incentives; co \$ for easements (e. g. Buncombe)</i>	- by promoting state & county opportunities		Legis. Comm.; MRC; staff
	<i>D. To support ongoing funding for DENR's Office of Conservation &amp; Community Affairs (OCCA)</i>	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC

**FIVE-YEAR GOAL #2: TO UNDERTAKE EDUCATIONAL WORK TO HELP DECISION MAKERS AT ALL LEVELS UNDERSTAND THE MOUNTAINS' NATURAL RESOURCES**

<b>GOAL</b>	<b>OBJECTIVE</b>	<b>STRATEGY</b>	<b>MEASUREMENT OF SUCCESS</b>	<b>RESPONSIBILITY</b>
<b>TO EDUCATE MOUNTAIN COMMUNITIES ON APPROACHES/METHODOLOGY TO PROTECT THEIR NATURAL RESOURCES</b>	<i>A. To research YOM recommendations status</i>	- by identifying which ones still need work  -by promoting the implementation/establishment of identified priorities  - by adding those to MRC's policy & education goals	Research completed by 11/10	TAC  Outreach & Ed. Comm

	<i>B. To initiate Web presence / web library* – 1) to link GIS data &amp; Google Earth (as Region B is doing); &amp; 2) to serve as repository of sample ordinances &amp; BMPs</i>	<ul style="list-style-type: none"> <li>-by securing funding sources (Google, One NC Naturally, etc.) to undertake this work</li> <li>- by setting up &amp; populating website</li> </ul>	<p>By 4/11</p> <p>By 6/11</p>	<p>FR Comm.</p> <p>Outreach &amp; Ed Committee</p> <p>TAC</p>
	<i>C. To secure additional resource database info needed, starting w/ farmland loss</i>	<ul style="list-style-type: none"> <li>- by compiling existing data</li> <li>- by identifying info holes for Tech Adv Committee to research</li> </ul>	<p>By 3/11</p> <p>By 6/11</p>	<p>TAC</p> <p>Outreach &amp; Ed Committee</p>
	<i>D. To develop report card “dashboard” – goals and metrics / vitality index &amp; to establish ways to judge progress 5 years hence</i>	<ul style="list-style-type: none"> <li>- by securing funding for this project</li> <li>- by designing &amp; populating dashboard</li> <li>- by determining 5-year progress on dashboard</li> </ul>	<p>By 3/11</p> <p>By 9/11</p> <p>In 2015</p>	<p>FR Comm., staff</p> <p>TAC, Outreach &amp; Ed Committee</p> <p>MRC, staff</p>
	<i>E. To host public events for developers, decision makers &amp; to public*: 1) regional forums on special topics w/ the 1<sup>st</sup> = progress on YOM 2) tours of mountain developments – both good &amp; bad:</i>	<ul style="list-style-type: none"> <li>- by securing funding</li> <li>- by setting up, promoting &amp; hosting</li> </ul>	<p>Ongoing</p> <p>starting in Fall, 2011</p>	<p>FR Comm/</p> <p>Outreach / Ed Comm; staff; full MRC</p>
	<i>F. To institutionalize an ongoing training course for land use planning in the mountains w/ help from UNC School of Government</i>	<ul style="list-style-type: none"> <li>- by securing funding source: (from Board of Realtors, Rural Center; Local Government Training Program: [Vicky Wade], etc.)</li> <li>- by commencing program</li> </ul>	<p>Funding in 2011</p> <p>Program to commence 2012</p>	<p>FR Comm.</p> <p>Outreach / Ed Comm.</p>

### FIVE-YEAR GOAL #3: TO INSURE MRC'S OPERATIONAL EFFECTIVENESS

GOAL	OBJECTIVE	STRATEGY	MEASUREMENT OF SUCCESS	RESPONSIBILITY
TO INSURE THE ONGOING VIABILITY OF THE MOUNTAIN RESOURCES COMMISSION	<i>A. To complete MRC mission statement</i>	<ul style="list-style-type: none"> <li>- by developing language</li> <li>- by adopting at 6/10 NRC meeting</li> </ul>	Dev. before 6/10 mtg. Adopted 6/10	Ad hoc committee, staff MRC
	<i>B. To insure full-time staff for commission</i>	<ul style="list-style-type: none"> <li>- by keeping vigilant of DENR budget in 2010 &amp; beyond</li> </ul>		MRC
	<i>C. To establish MRC committees to be populated by commission members</i>	<ul style="list-style-type: none"> <li>- by determining committees meeting &amp; deciding who'll serve where</li> </ul>	Established at 6/10 mtg.	MRC
	<i>D. To establish MRC bylaws</i>	<ul style="list-style-type: none"> <li>- by researching sample language</li> <li>- by finalizing &amp; adopting language</li> </ul>	Fall 2010 Dec. 2010	Staff; Admin. Comm.
	<i>E. To populate Technical Advisory Council (term &amp; expertise; need to retain flexibility with this body)</i>	<ul style="list-style-type: none"> <li>- by finalizing MRC priorities &amp; thus determining required skills</li> <li>- by articulating TAC charge</li> <li>-by securing appropriate persons to assist in addition to TAC members</li> </ul>	Adopted Aug. '10 TAC appointed 8-10 Sept. '10 As needed	MRC MRC MRC & TAC

	<i>F. To develop MRC brand / identity and distribute information on MRC</i>	<ul style="list-style-type: none"> <li>- by identifying appropriate persons w/in DENR &amp; private sector</li> <li>- by designing parameters</li> <li>- by working w/ to develop appropriate outreach &amp; communications tools</li> </ul>	<p>Aug. '10</p> <p>Sept. '10</p> <p>Jan. '11</p>	<p>Harris</p> <p>Outreach/ Ed Committee</p>
	<i>G. To develop a variety of funding sources to underwrite MRC's ongoing activities: Website, public education meetings, etc.</i>	<ul style="list-style-type: none"> <li>- by working w/ foundations as well as state and federal sources</li> </ul>	Ongoing	FR Committee, staff, Individual MRC members
	<i>H. To develop legislative language to housekeep for MRC legislation shortcomings: rep from Cherokees; staggered terms, etc.</i>	<ul style="list-style-type: none"> <li>- by determining "holes"</li> <li>- by determining the best ways to "fix" shortcomings</li> </ul>		<p>MRC, Legis. Committee</p> <p>Admin Committee</p>

\* Note: All Goals & Objectives that contain asterisk will require funding to be successful.