

**Asheville Land
Development Conference**
March 3rd & 4th, Biltmore DoubleTree

A conference overview for the:
NC Mountain Resources Commission
January 21, 2011

A background check on **Rod Johnston:**

- 30 years of experience in project planning, management, and problem-solving.
- Including, TND, LID, dense-urban, residential, retail, resort, commercial, retirement, infrastructure, and industrial projects.
- Worked for government, in private industry, and as a consultant.
- Have written (2) books. One on Road Repair and the other on Economical Sustainable Land Development.
- Have worked in many sensitive areas including the Puget Sound and Chesapeake Watersheds.
- B.S. from the University of Idaho and an M.S. from the University of Washington, in Forest/Civil Engineering.

Why do we need the ALDC?

- We Want To:
 - ✓ Educate
 - ✓ Link cutting edge products with users
 - ✓ Plug holes where information is missing
 - ✓ Introduce current concepts, regulations, and laws
 - ✓ Link seekers with professionals in the know
 - ✓ Provide a forum for exchanging ideas
 - ✓ Encourage our industry
 - ✓ Promote job growth
 - ✓ Network

What is the ALDC?

45 Educational Sessions on:

- Smart and low-impact land development
- The business of real estate
- Community and home design
- Natural resource protection
- Finance and banking
- Sustainable-green construction
- Economics, management, and legal tutoring

What Else?

- A trade show comprised of 47 exhibit tables
- A Thursday night reception hosted by Beverly-Hanks Real Estate
- Professional Development Hours and Continuing Education Credit for:
 - ✓ Engineers
 - ✓ Surveyors
 - ✓ Landscape Architects
 - ✓ Builders & Contractors

Who attended in 2010?

- We had 240 participants. They comprised:
- Residential Realtors 17%
- Land developers 15%
- Service, suppliers, non-profits 14%
- Builders & contractors 11%
- Environmental Engineers 8%
- Marketers 7%
- Consultants 7%
- Commercial Realtors 6%
- Bankers & financial services 4%
- Planners & Landscape Architects 4%
- Information technicians 3%
- Architects & designers 2%
- Educators 2%

Where does the ALDC go from here?

- We will continue to provide cost-effective education on:
 - ✓ Economical and sustainable land development.
 - ✓ Societal challenges including the development of Brownfields, Urban Renewal, and Workforce and Affordable Housing.
 - ✓ Techniques to maintain water quality.
 - ✓ Solutions to steep slope issues.
 - ✓ Dense Urban Development.
 - ✓ Liveable community layout and design.
 - ✓ Efficient, economical, and marketable home & structures design.
 - ✓ Low-impact development.
 - ✓ The state of banking & finance.
 - ✓ Whatever it takes to elevate resource development to the next level.

How can the NC Mountain Resources Commission help the ALDC succeed?

- By:
 - ✓ Attending
 - ✓ Spreading the word
 - ✓ Supporting us in conversation
 - ✓ Being a conference sponsor

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